

## **EDsnaps Receives Invest in Others Grant for Change**

*New Jersey Financial Advisor Secured Grant for STEAM City of Women Leadership Development*

New York City – June 21, 2021 – EDsnaps announced today that it was the recipient of one of eight grants awarded by the Invest in Others Charitable Foundation (“Invest in Others”) in June. Grants were available to organizations that are working to create and enhance opportunities for communities of color, providing essential services to causes such as social justice, employment and education—with the goal of leveling the playing field and providing life-changing opportunities to underserved communities. Joanne Spears, Senior Financial Advisor at Merrill Lynch in Red Bank, NJ applied for the grant to support STEAM City of Women Leadership Development, which received \$25,000 in funding from Invest in Others.

The Invest in Others Grants for Change Program was introduced in 2020 with the goal of funding specific programs or projects for nonprofits that display a measurable commitment to enhancing opportunities for communities of color. Nearly 200 applications were received and recipients were selected based on the impact the grant would have on the nonprofit and the community it serves.

EDsnaps strives to increase diversity in the STEAM (Science, Technology, Engineering, Arts, & Mathematics) workforce by offering hands-on workshops and mentorships in professional environments so students can discover life-changing opportunities in STEAM. The \$25,000 grant from Invest in Others will be used to fund the organization’s 20-week Leadership and Career Development Program for its students, 97% of whom identify as people of color. EDsnaps students are educated on how to create personal and professional value through leadership roles as counselors, leading on individual independent & group research projects, creating content for afterschool programs, and serving as role models for younger students. In addition, the content of the Summer Program workshops helps the students’ families to strengthen their socio-economic situation as students are educated in language, financial and technology literacy.

“I’m thrilled that Invest in Others is supporting EDsnaps, and I look forward to continuing to help the bright young students of EDsnaps become our future STEM leaders and innovators”, said Joanne Spears.

Susanne Cappendijk, PhD, Founder & CEO of EDsnaps, added “Congrats to our Board of Director member Joanne (Machida) Spears, CRPC® for securing this grant, and thank you to the Invest in Others Charitable Foundation for supporting our Program: “The STEAM City of Women” and beyond.”

### **About the Invest in Others Charitable Foundation**

The inspiration for the Invest in Others Charitable Foundation came directly from the financial advisors who invest in others by giving back to their communities with overwhelming generosity and dedication. Since its founding in 2006, Invest in Others has amplified these efforts by providing a platform for advisors and other financial professionals to increase awareness, visibility, and funding to their favorite nonprofits. Over the past 15 years, liO has given more than \$3 million to 300+ charities across a variety of causes, including health and wellness, education and youth programs, arts and culture, hunger and poverty prevention, military and veterans and more. For more information, visit [investinothers.org](https://investinothers.org) or follow Invest in Others on [Twitter](https://twitter.com/liO_foundation), [LinkedIn](https://www.linkedin.com/company/liO-foundation), and [Facebook](https://www.facebook.com/liO.foundation).

### **About EDsnaps**

Our vision is to increase diversity in the STEAM (Science Technology Engineering Arts & Math) workforce. We work to inspire and empower underserved female-identifying students to become exceptional global STEAM community leaders through hands-on experiences and real-life interactions with professionals discussing STEM and STEAM career possibilities.

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