



The overall goal of EDsnaps, short for Educational Snapshots, is to increase the diversity in the Science Technology Engineering & Mathematics (STEM) workforce.

EDsnaps is a 501(c)3 non-profit organization.

EDsnaps Newsflash Letter - August 7, 2018

Are you a creative person? During the Summer Programs, our EDsnaps students were exposed to two types of creativity. What do you mean, two types of creativity? Yes, technical and/or artistic creativity. “Technical creativity helps you problem solve and create new theories and ideas, while artistic creativity is a form of expression, and is also necessary for psychological well-being” Resource: John Rampton, 6 Tools for improving your creative mind, 2015.

In this newsflash letter, we would like to share an individual project that reflects artistic creativity. Jennifer N., who is the winner of the Popular Vote of the Community Project “Skills Pay Bills, July 27th, 2018” wrote an accompanying story for her favorite picture. All our students were asked to explain when, where, and why they took the picture.



Picture taken by Jennifer N., EDsnaps Summer Program Student

This is the story that Jennifer wrote: *“On Wednesday July 25, 2018 us, the EDsnaps crew, went on a tour/ visit to the Herman Miller Department located in Downtown Manhattan. Not only was the hospitality amazing, but the energy given off and the engagement in the activities was astonishing to me. The workers passion and devotion to the company was very influential. All the advice given will definitely be taken into consideration and will be remembered. Obviously to us it does not feel like home, but it felt like an amazing place to be in. In addition, the food was great. This was not part of the challenge, but the picture was taken during this trip so why not write Great things about The Herman Miller visit before I begin my explanation about my picture that thanks to them and*

Dr.C of course I have and is able to show it off. It all started off with the warmth of the colors. The fun cones hanging from the roof that makes you visualize yourself in different imaginary places (well at least it did to me). The green color of the plants. The seats, “ OH MY THE SEATS !” Just sitting down and deeply concentrating into your work because the comfort ability is just amazing. Even through the windows you can hear the sounds of the city. Just by looking at this picture you can easily visualize yourself working and socializing without even trying. Just look at the beauty. Take a full look and you’ll see what I see. It may not be you someday because it’s not what you want, but someday someone you’ll love or know will work in the exact office space and you’ll look back and remember the exact picture I’m showing you. I highly am in love with this picture because not only does it bring me warmth, but it brings me motivation to proudly own an office like that all to myself. On the corner of the picture there is one of our Counselors-in Training Javize. She is such an incredible, kind, smart girl that fits perfectly with such beautiful picture.”

Our Counselors-in Training (CiTs), Esmeralda, Ami, Magnan, and Javize finished their training on July 31st. On the last day, the CiTs and Dr. C. went on an international tour/fieldtrip in midtown Manhattan. It was a bit weird to walk around without our EDsnaps Summer students.



Fieldtrip Counselors-in-Training, picture taken by Dr. C (Susanne Cappendijk)

The day started out very sunny, and relatively late (10.30 am). Our meeting point was the corner of Bryant Park and 6th avenue. We started our fieldtrip at the Japanese store, where we admired all types of creative crafts. Then we took off to the BT21 store. For those of you unfamiliar with this phenomenon, citing: “The guys in K-pop boy band BTS have officially become emoji artists thanks to a collaboration with LINE FRIENDS”. Resource: <https://www.billboard.com/articles/columns/k-town/8005800/bts-emoji-collection-bt21-animated-characters-line-friends-collaboration>). After this adventure, we made a quick stop at a French-founded chain of personal care and beauty stores that operate multi-nationally founded in Paris in 1969. **Challenge Question:** What is the name of this chain? From there we moved back to Japan, to pay a visit to the Nintendo store, checking out Mario and Luigi. By that time, everyone was

hungry and we entered the Brazilian emporium, where we started our lunch with Coxinha, pastel de queijo, pastel de carne ou bolinho de bacalhau. **Challenge question:** What was served on this mixed platter? We ended our first Counselor-in-Training fieldtrip at the American company Macy's where Pinkberry is housed. What would one call a fieldtrip in the summer in NYC without a frozen food item?

Dr. C. started the data analysis. To all the students and Counselors-in-Training, this is the part where your answers from the daily forms and the two questionnaires count.

Both technical and artistic creativity will be used to generate a compelling report.

On August 25th, the Board of Directors will hold their annual full-day retreat and they will receive the 2018 full data analysis report. After their approval this report will be shared with interested parties. Later in the afternoon of August 25th, members of the Board of Advisors will join us for our 2018 Summer Programs success celebration.

If you are interested in joining us on August 25th, please contact susanne@edsnaps.org and we will add you to the visitor list. The exact location and time will be announced in our next Newsflash letter, which will be published in the week of August 13th.